



Fabled Frog Soap, Inc Statement of Privacy.

Fabled Frog Soap, Inc (hereafter referred to as Fabled Frog) is committed to protecting your privacy. This Statement of Privacy applies to the Fabled Frog Web site and governs data collection and usage of all Fabled Frog sites and services; it does not apply to other online or offline sites, products or services that are not owned by Fabled Frog. Please read the Fabled Frog Statement of Privacy. Fabled Frog is a general audience web site, intended for users of all ages. Personal information of all users is collected, used and disclosed as described in this Statement of Privacy.

Collection of your Personal Information

As an E-commerce Web site, Fabled Frog collects personal information, such as your e-mail address, name, home or work address or telephone number. Information collected by Fabled Frog is used solely for the purpose of billing and shipping your online purchases. Fabled Frog does not collect any information about your computer hardware and software. Fabled Frog encourages you to review the privacy statements of the Web sites you choose to link to from Fabled Frog so that you can understand how those Web sites collect, use and share your information. We are not responsible for the privacy statements or other content on Web sites outside of the Fabled Frog Web site.

Use of your Personal Information

Fabled Frog and its operational service partners collect and use your personal information to process product orders and deliver the products requested. It is possible that Fabled Frog may also use personal information to inform you of other Fabled Frog products or services. Fabled Frog may also contact you via surveys to conduct research about your opinion of current products or of potential new products that may be offered. Fabled Frog does not sell, rent or lease its customer lists to third parties. Fabled Frog will not contact you on behalf of external business partners. We occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, providing customer support, processing transactions, or performing statistical analysis of our services. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of your information and are prohibited from using that information for any other purpose. Fabled Frog does not collect, use or disclose sensitive personal information, such as race, religion, or political affiliations. Fabled Frog, if required to do so by law, may access and/or disclose your personal information in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with a legal process served on Fabled Frog or the Web site; (b) protect and defend the rights or property of Fabled Frog, including its Web site; or (c) act under exigent



circumstances to protect the personal safety of users of Fabled Frog or the public. Personal information collected on this site may be stored and processed in the United States or any other country in which Fabled Frog or its affiliates, subsidiaries or agents maintain facilities, and by using this site, you consent to any such transfer of information outside of your country. Fabled Frog abides by the safe harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of data from the European Union.

Control of your Personal Information

Fabled Frog offers its customers choices for the collection, use and sharing of personal information. You may notify us of your preferences by emailing soap@fabledfrog.com. Please be sure to provide complete account information so we can identify you in our records. You may also stop the delivery of future promotional e-mail from Fabled Frog by responding directly to any email you receive with a request to remove you from the mailing list.

Security of your Personal Information

Fabled Frog is committed to protecting the security of your personal information. Fabled Frog uses a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, Fabled Frog stores the personal information you provide on computer systems with limited access that are located in controlled facilities. When highly confidential information (such as a credit card number) is transmitted over the Internet, Fabled Frog uses a secure payment gateway, and adheres to the required Payment Card Industry (PCI) Data Security Standard (DSS) so your information is protected.

Changes to this Statement

Fabled Frog will occasionally update this Statement of Privacy to reflect company and customer feedback. If there are material changes to this Statement or in how Fabled Frog will use your personal information, Fabled Frog will prominently post such changes prior to implementing the change. Fabled Frog encourages you to periodically review this Statement to be informed of how Fabled Frog is protecting your information.